

## ANTI BULLY PROGRAMME 2024 - INTERVENTION CAMPAIGN



2024 focussed predominantly on awareness. We are proud to announce that we were able to impact upon 13 schools. All these schools formed part of the Bully assessment campaign in 2023.

We made a set of posters available to schools to be displayed at strategic points on the school premises. These posters included pinpointed types of bullying as well as the process to follow in the event of being bullied and the very important school rules to avoid bullying. Furthermore, a list of cyber-bullying methods are highlighted.

Examples of posters:

<https://acrobat.adobe.com/id/urn:aaid:sc:EU:abba43a4-d675-4183-bbab-17756290ae0c>

One Primary School commented on posters by stating that *“Constant reminding and regular viewing of rules by learners helped to keep the message of anti – bullying alive.”*

Another Primary School stated: *“We are now working towards being a fully- fledged – Bully Free Zone”*

In addition to the above venture, a very powerful partnership was struck with the SAFTA - Award winning actress, NAZLI GEORGE, who along with her team staged the production “STOP the BULLY” at 13 schools that were previously assessed.

In addition, **3 “BE BUDDIES NOT BULLIES CUPS”** were gifted to each school. We hope to gift schools with more cups, as the funds become available.



This vibrant and relevant production was well received by all learners as it addressed the current issues of bullying at schools.

**Comments from Schools:**

*“The anti-bullying campaign presented relatable material and engaged a short skit accompanied by lively music. The unconventional approach departed from traditional workshop formats, resonating with learners and making the concept of bullying more accessible and understandable.”* **Deputy Principal of Bonteheuwel High School**

*“The learners really enjoyed the Bully Show. They could identify with what was on stage. It was relevant and it struck the correct chord with them. It was also presented in such a manner that the learners were engrossed in it the entire time. The content of the show was a topic of conversation for days. There does not seem to be a stigma attached to the identification of bullying any longer.”* **Principal of Windemere High School**

In summary, the year cemented the work done with schools in previous years. It again highlights the value of a systematically sustained approach to bullying interventions at schools. A once off visit, does not address the root problem of bullying. This time round we reached the learner in a positive way.

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Some more comments from the learners of Primary and High schools around the Peninsula were:

- *“I found this show very good. It shows us not to pick on other people. The boy’s name was Tony. He got bullied everyday by his stepmom. The boy then started to bully people at his school.”*
- *“The show was very good. They mostly showed what it’s like to be bullied; what it’s like to be a bully. They also said that bullying is bad and harmful. Tony wanted to be an artist but his stepmom said that his drawings were not good enough or that it was ugly and then she crumbled his drawings up. I really enjoyed the story because you don’t know what they are going through at their homes.”*
- *“ though the bullying programme was very relatable and easily understandable. I could relate to the boy and how I was treated at home. I was very grateful for the experience.”*
- *“I found the show very educational. We now know how to handle bullies and who to tell if I am being bullied or am a bully. To the grade R-3: I think they will understand that bullying is not fun and can tell someone if they are bullied.”*
- *“I enjoyed the show. The show taught me to not bully anyone. And I also learned not to make fun of anyone and I must listen to my parents. I learned that if someone is making fun of another person, I must tell an adult. This show helped me a lot. Thank you.”*
- *“The introduction was cool in my opinion. The show was very funny and entertaining. The show taught me that that if a bully bullies you, they most likely are being bullied as well. The lady and the man were very funny and the songs they sang were very impressive. We had an amazing time and mostly liked the part of the bullying because you have to know what people are going through at home. We loved the music and the acting. The teams thoughts were very creative and when he got bullied by his drawing it was not nice. That’s why he is bullying children at school because he is not having a good time at home.”*
- *”I found the show pretty interesting. I found out that just because you are older it does not mean you can treat others badly; just because of your age. The characters were a teacher, a student and a stepmom.”*
- *“It was funny; I loved the story; I learnt a life lesson; I could relate to it.”*
- *“Yes, I liked it ! Because you must not be a Bully !!”*
- *“I felt good and I thought it was funny. I know why you shouldn’t bully. I got more information about what to do when you are being bullied.”*
- *“I really enjoyed the show. It was hilarious but also inspired me and others to be a better person at school and at home. Tony’s step- mom was always rude to him although he was just nice. He just missed his real Mom in heaven. Tony is a person just like me and everyone else. Everybody was saying Tony is a bully but they don’t know what happens at home with him.”*

- *“The show was the best show I ever watched. I loved it so much it inspired me to be an actor one day when I grow up.”*
- *“ I enjoyed the show, it showed me and other kids to not Bully. Bullying is hurting another person’s feelings. So do not BULLY, even if that person did that to you – Do NOT BULLY BACK !!”*
- *“I really liked the show because they taught us all to care for our friends at school because we don’t know what their home situation is. I also liked when they started singing because the song that they were singing was telling us more about the story in a better way. They were very funny and I liked that they dressed according to the character that they were playing. I liked the teacher’s character and how funny she walked and talked. I loved when they spoke to the audience and made us make funny sounds.*

**The summary of learner comments from both Primary and High Schools around the Peninsula, regarding how they experienced the show, alludes to:**

Many learners said that the show was educational, interesting, cool, entertaining and commented that they could relate to the content and that it was easy to understand. They particularly enjoyed the humour, excellent acting and upbeat music.

Several comments indicate that the message of how someone becomes a bully, what it feels like to be bullied, was strongly brought across in the show.

Furthermore, the show inspired learners to become a better person at school and at home.

The lessons learnt was that it is not the right to be a bully, and they gained information about what to do when they are bullied, how to handle a bully and the importance of telling an adult when bullying is taking place. Overall, a very positive show which certainly brought the Anti- bullying awareness across.

Report compiled by Dr B. Matthews

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